



# QATEM Workshop & IATE PhD Workshop

**28 juin 2023**



**Campus des Tertiales**  
salle 301

**29 et 30 juin 2023**



**Campus des Tertiales**  
Amphithéâtre A

# QATEM WORKSHOP & IATE PHD WORKSHOP – 28, 29, 30<sup>TH</sup> JUNE

## IATE

(International Association for Tourism Economics)

PhD Workshop > Wednesday 28<sup>th</sup> June

Room 301, Tertiales Campus

- > **9.00 am** Registration and welcoming
- > **9.30 am** Oumheta Myriam - Polytechnic University of Hauts de France  
*Essays on the regional tourism economics: destination assessment, heritage value, efficiency in destination management*
- > **10.00 am** Yvan Tegui - University of Perpignan  
*Alternative model of competitiveness of tourist destinations in Occitanie*
- > **10.30 am** Marta Suárez Tostado - University of Alicante  
*Impact of tourism competitiveness in regional innovation systems: a comparative analysis of 200 European Regions*
- > **11.00 am** Coffee Break
- > **11.30 am** Juana Alonso - University of Las Palmas de Gran Canaria  
*Opaque products: an optimal pricing strategy for airlines and consumers*
- > **12.00 pm** Salauatova Dinara - Karaganda University of Kazpotrebsoyuz. Kazakhstan  
*Organizational and economic mechanism of stimulating entrepreneurial activity as a factor of development tourism branch: case of Kazakhstan*
- > **12.30 pm** Lunch, Room 301
- > **2.00 pm** Career strategies and pathways in academia (by IATE executive members)
- > **3.30 pm** Coffee Break
- > **4.00 pm** Training sessions : PhD students individually discuss topics of interest with established researchers in tourism economics.
- > **5.30 pm** Closing of the training session
- > **6.00 pm** Welcome drink, ground floor hall, Tertiales Site

## QATEM

(Quantitative Advances in Tourism Economics and Management)

DAY 1 > Thursday 29<sup>th</sup> June

Amphitheatre A, Tertiales Campus

- > **8.30 am** Registration and welcoming
- > **9.00 am** Welcome Speeches (Stéphane Lambrecht, Andrea Saayman, Nicolas Peypoch, Sylvain Petit)
- > **9.30 am** Yasuo Ohe - Tokyo University of Agriculture. Japan  
*Determinant Factors of Incoming Skiers in Nagano, Japan: A Dynamic Panel Data Model Approach from Supply-side Perspective*
- > **10.00 am** María José Alonsopérez - Universidad de la República Uruguay. Uruguay  
*Second Homes Investment. An Agent-Based Model in the Context of Complex Systems*
- > **10.30 am** Coffee Break
- > **11.00 am** Malgorzata Ogonowska - Université Paris 8 and Sauveur Giannonni Université de Corse  
Pascal Paoli. France  
*Regulating short-term rental platforms: where, how and in the interest of whom?*
- > **11.30 am** Oriol Anguera-Torrell - Universitat de Barcelona. Spain  
*The impact of hotel openings on the commercial structure. Evidence from a natural experiment*
- > **12.00 am** Pedro Aznar - ESADE Business School, Ramon Lull University. Spain  
*Looking for tacit collusion in the hotel industry: Hedonic prices and market concentration.*
- > **12.30 pm** Lunch, Room 301
- > **2.00 pm** Laurent Botti - Université de Perpignan Via Domitia. France.  
*Evaluation of the performance of the HR policy of apprentice's employer: the Importance-Performance Analysis (IPA) matrix perspective*
- > **2.30 pm** Linjia Zhang - Liverpool University, China  
*Eco-Efficiency Analysis in tourism studies: A Meta-Regression Analysis*
- > **3.00 pm** Nabil Khelil - Université de Caen. France, Rozenn Perrigot University of Rennes. France, Anna Watson Edinburgh Napier University. Scotland.  
*The fear of entrepreneurial failure during the COVID-19 crisis : insights from the small businesses operating in the hospitality sector*
- > **3.30 pm** Coffee Break
- > **4.00 pm** Neelu Seetaram - Leeds Beckett University. United Kingdom.  
*Travel intention during COVID-19: Determinants of Consumer Choice*
- > **4.30 pm** Andrea Saayman - North-West University. South Africa.  
*Travel cost, travel distance and tourism demand in East Africa*
- > **5.00 pm** Dropsy Vincent - Université de la Polynésie Française, Jean-Jacques Nowak - Université de Lille, Mondher Sahli - Université de la Polynésie Française et Victoria University of Wellington, Sylvain Petit - Université Polytechnique Hauts-de-France. France  
*An econometric investigation of the demand for international tourism, by ranges of quality and by destination*
- > **5.30 pm** Conclusion of the QATEM Workshop Day 1



# QATEM WORKSHOP & IATE PHD WORKSHOP

## QATEM

(Quantitative Advances in Tourism Economics and Management)

DAY 2 > Friday 30<sup>th</sup> June

Amphitheatre A, Tertiales Campus

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- > **9.00 am** Registration and welcoming
- > **9.00 am** Dinara Salauatova - Karaganda University of Kazpotrebsoyuz and Aizhan Tleuberdinova - RSME Institute of Economics Committee of the Ministry of Science and Higher Education of the Republic of Kazakhstan. Kazakhstan  
*Can tourism be a way to diversify regional economies: the case of the Ulytau region of Kazakhstan*
- > **9.30 am** Oriol Anguera-Torrell - Universitat de Barcelona  
*Restaurants: To appear or not to appear in TV competition shows*
- > **10.00 am** David Perrain and Philippe Jean-Pierre - Université de la Réunion  
*Thresholds and dynamic of tourism development traps: a cross-destinations analysis*
- > **10.30 am** Coffee Break
- > **11.00 am** Linjia Zhang - Xi'an Jiaotong-Liverpool University, China  
*Tourism industry performance and regional heterogeneity: a best practice change approach*
- > **11.30 am** Mondher Sahlil - Université de la Polynésie Française et Victoria University of Wellington and Jean-Jacques Nowak, Université de Lille  
*Are imports a bad thing in tourism ?*
- > **12.00 am** Dong H., Liang Q-B. and Nicolas Peypoch - Université de Perpignan Via Domitia  
*Tourism productivity, explanatory factors and complexity*
- > **12.30 pm** Lunch, Room 301
- > **2.30 pm** Social excursion : Visit of Valenciennes, Snack, visit of Valenciennes XVIII
- > **5.30 pm** End of the social excursion
- > **7.00 pm** Gala diner at the Salon Louis XV, Royal Hainaut Hôtel

**LARSH**

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